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**Abelow**

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(54) **PRODUCT VALUE INFORMATION  
INTERCHANGE SERVER**

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(\*) Notice: Subject to any disclaimer, the term of this  
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This patent is subject to a terminal dis-  
claimer.

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**Related U.S. Application Data**

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(52) **U.S. Cl.** ..... **705/10; 705/1**

(57) **ABSTRACT**

(58) **Field of Classification Search** ..... 705/1,  
705/7, 10, 26, 27, 44, 14, 32, 29; 345/705,  
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See application file for complete search history.

An electronically accessible server receives, stores, and  
sends value information from customers. The server or other  
digital medium stores the value information generated by  
independent users. Triggers or interactions can be used to  
determine when value information would be useful for a  
user of a client system. The value information can include  
customer assessments, usage frequency, navigational point-  
ers, executable program code, instructions, product infor-  
mation, and service information. A digital medium is used to  
store value information generated by independent users. The  
medium can be coupled to an electronic communication  
network to allow for interchange of information.

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**22 Claims, 42 Drawing Sheets**

